

## **Privacy Policy**

Protecting your private information is our priority. Please read this policy carefully as it outlines our commitment to fair information practices and the protection of privacy. This Statement of Privacy applies to [www.axxisbeauty.com](http://www.axxisbeauty.com) and [www.axxisbeautycentral.com](http://www.axxisbeautycentral.com), including our Advisor's Replicated Websites, our mobile applications, Axxis Beauty, LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Axxis Beauty, LLC ("Axxis Beauty") include [www.axxisbeauty.com](http://www.axxisbeauty.com), [www.axxisbeautycentral.com](http://www.axxisbeautycentral.com) and Axxis Beauty. The Axxis Beauty website is a business site. By using the Axxis Beauty website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

In order to better provide you with products and services offered, Axxis Beauty may collect personally identifiable information, such as your:

- First and Last Name
  
- Mailing Address
  
- E-mail Address
  
- Phone Number

If you purchase Axxis Beauty's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

In order to become an Axxis Beauty Advisor or Affiliate an applicant must provide Personal Information to us. We also may require an applicant's taxpayer identification number (Social Security Number or Federal Tax ID Number) so that we may prepare and file necessary non-employee compensation forms for the IRS of applicable tax entity. Advisors must also provide banking information in order to receive payments from the company.

Customers are required to register in order to purchase products directly from us. Customers will be required to provide Personal Information. We use this information to maintain contact with Advisors and Customers and to process Advisor and customer orders.

Axxis Beauty may also collect anonymous demographic information, which is not unique to you, such as your:

- Age

- Gender

- Race

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) enrolling as an Advisor; (c) signing up for special offers or communications; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

### **Use of your Personal Information**

Axxis Beauty collects and uses your personal information to operate and deliver the services you have requested.

Axxis Beauty may also use your personally identifiable information to inform you of other products or services available from Axxis Beauty or its affiliates.

Axxis Beauty may use your information to personalize your experience, improve customer service, and improve our website.

Axxis Beauty occasionally will assign prospective sales and prospective Advisor leads to Axxis Beauty Advisors. In these cases, we will provide the prospective customer or Advisor with the appropriate Advisor's name and contact information and/or provide an Advisor with the prospective customer's or Advisor's name and contact information.

As a network marketing company, Axxis Beauty may provide certain information to help Advisors in Axxis Beauty's network marketing program manage their businesses, we provide Advisors with some of the Personal Information of the other Advisors whom they have personally sponsored/enrolled as well as other Advisors who are on their teams. If you enroll as an Axxis Beauty Advisor or register as a customer, your name, address, telephone number, and email address, birthday, as well as data relating to your sales, purchases, and recruitment activity will be disclosed to the Axxis Beauty Advisor who enrolled you and to other Axxis Beauty Advisors who are upline to you and your sponsoring Advisor. By enrolling as an Axxis Beauty Advisor or registering as an Axxis Beauty customer, you consent to the disclosure of your Personal Information as described in this paragraph.

### **Sharing Information with Third Parties**

Axxis Beauty does not sell, rent or lease its customer lists to third parties.

Axxis Beauty may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide Advisor support and services, provide customer support and services, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Axxis Beauty, and they are required to maintain the confidentiality of your information.

Axxis Beauty may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Axxis Beauty or the site; (b) protect and defend the rights or property of Axxis Beauty; and/or (c) act under exigent circumstances to protect the personal safety of users of Axxis Beauty, or the public.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Axxis Beauty. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Axxis Beauty website.

### **Right to Deletion**

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;

- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

### **Children Under Thirteen**

Axxis Beauty does not knowingly collect personally identifiable information from children under the age of thirteen. Persons under the age of 18 may not enroll as Axxis Beauty Advisors or as a customer. Children under the age of 13 may not purchase products through any of our Websites.

### **E-mail Communications**

From time to time, Axxis Beauty may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from Axxis Beauty, you may opt out of such communications by requesting to unsubscribe.

### **Changes to this Statement**

Axxis Beauty reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

### **Contact Information**

Axxis Beauty welcomes your questions or comments regarding this Statement of Privacy. If you believe that Axxis Beauty has not adhered to this Statement, please contact Axxis Beauty at:

Axxis Beauty, LLC

Email Address:  
[contact@axxisbeauty.com](mailto:contact@axxisbeauty.com)

Effective as of February 3, 2024